

Delivering
digital retail
innovation



**piksel
retail**



HOW TO CHOOSE THE RIGHT IT PARTNER FOR YOUR BUSINESS

We recommend looking for a partner that recognises migrating to the cloud is not a race. While migrating to the cloud as quickly as possible means you start benefiting sooner, you want to do it with minimal disruption to your day-to-day operations and also with a focus on getting it right for the long term, and this takes time.

To achieve your business goals you want a partner who:

Understands where you are today and where you need to be

The right IT partner enables you to adopt the cloud at your own pace. They should discover what your current IT situation is and then build a comprehensive strategy to migrate around your specific current and future needs.

Takes the complexity out of IT

Look for a partner that knows the retail industry, as well as cloud technology. You want a partner you can trust to take care of everything,

highly skilled at both migration and ongoing management so once the transformation is complete they can focus on managing your IT and you can focus on getting ahead.

From a technical perspective you want a partner that:

Future proofs your retail business

Find a partner that can transform your legacy apps with a level of customisation that goes beyond your on-premises infrastructure or current SaaS solution. A good partner will make sure you're ready for today, tomorrow, and beyond; they will have an app strategy that keeps you evolving, so you always stay competitive.

Provides a smooth migration and secure management

The right IT partner should take your current setup and replicate it in a safe cloud platform, like Azure, or another network of top-grade Tier IV data centres. They should ensure migration won't cause significant impact to your business operations, service delivery, performance, or data protection, and setup management right from the start to ensure your success.

Ensures optimal cost savings

Find someone who can help you shift expenses from capital expenditure to mostly operational expenditure, remove costly hardware refresh cycles, eliminate the need for idle or secondary infrastructure, and lift capacity constraints so you can grow freely.

Employs accredited experts

Only accredited experts should be doing the actual implementation of a strategic plan and migration, ensuring you become more scalable, secure, agile and productive.

WHO ARE PIKSEL RETAIL?

Piksel Retail is part of the Piksel Group, which has been helping some of the world's largest brands optimise the value of technology for over 20 years. We work with industry-leading partners including SAP Hybris and AWS, and bring an unrivalled wealth and breadth of experience to the table.

Our clients are household names who trust us to design, build and manage the solutions they depend on. Piksel Retail focuses specifically on how advanced technologies can be used to solve the problems they face, and help deliver their vision.

Our People

Piksel Retail is a team. A group of talented, committed and experienced people who are driven by a passion for technology and a hunger for solving complex problems.

We have solution architects, DevOps engineers, system and database administrators, network specialists, developers, project and service delivery managers, client directors and service desk available 24 hours a day, 7 days a week, 365 days a year.

OUR SOLUTIONS



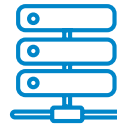
ECOMMERCE

Ecommerce is one of the fastest growing industries of the century. But with more choice than ever before, your customers expect a streamlined shopping experience. Our Digital Commerce Channel, DC2, gives you the stability you need to evolve and grow.



MODERN WORKSPACE

Embracing the modern workspace isn't just about keeping your employees happy. Discover how we use Office 365, virtual desktops and our own licensing solution to streamline your processes and pave the way for big retail growth.



MANAGED SERVICES

Struggling to grapple with your IT systems? With more than 20 years' experience providing 24x7 support for top tier data centres and public cloud platforms, our track record speaks for itself.



SECURITY & COMPLIANCE

No business can stay competitive without an airtight security and compliance policy. Eliminate the risk of costly downtime and data breaches with our fully-managed, 24/7 service desk.



CLOUD

Whether you're working with Microsoft Azure, AWS, VMWare or a hybrid solution, our cloud technicians will help you get the most from each platform and drive innovation throughout your business.



PROFESSIONAL SERVICES

Remove the headaches of managing your own IT infrastructure and let our technicians do the heavy-lifting. Our accredited consultants are veterans of the ecommerce industry, providing expert advice on IT strategy and cloud migration.

WHO WE WORK WITH

Our clients are household names who trust us to design, build and manage the solutions they depend on. We focus primarily on how advanced technologies can be used to solve the problems our customers face, in order to best deliver on their business goals and vision.

★ PRET A MANGER ★

Sweaty Betty
LONDON

THE WHITE COMPANY
LONDON

CHARLES TYRWHITT

JERMYN STREET LONDON

THE WHITE COMPANY LONDON

The White Company makes stylish, beautifully designed products, principally in white. The company combines high quality with affordable prices.

What started as a 12-page mail-order brochure has grown into a multi-channel, international business. Today, The White Company is a leading U.K. retailer in bed linen, home accessories, furniture, fragrance, skincare, clothing, and more.

Challenge

The White Company faced significant challenges with their on-premises SAP Hybris system. After experiencing issues during crucial shopping periods that impacted website traffic, customer

experiences, and business revenues, The White Company began to consider new solutions for hosting its business-critical SAP Hybris Commerce system.

Solution

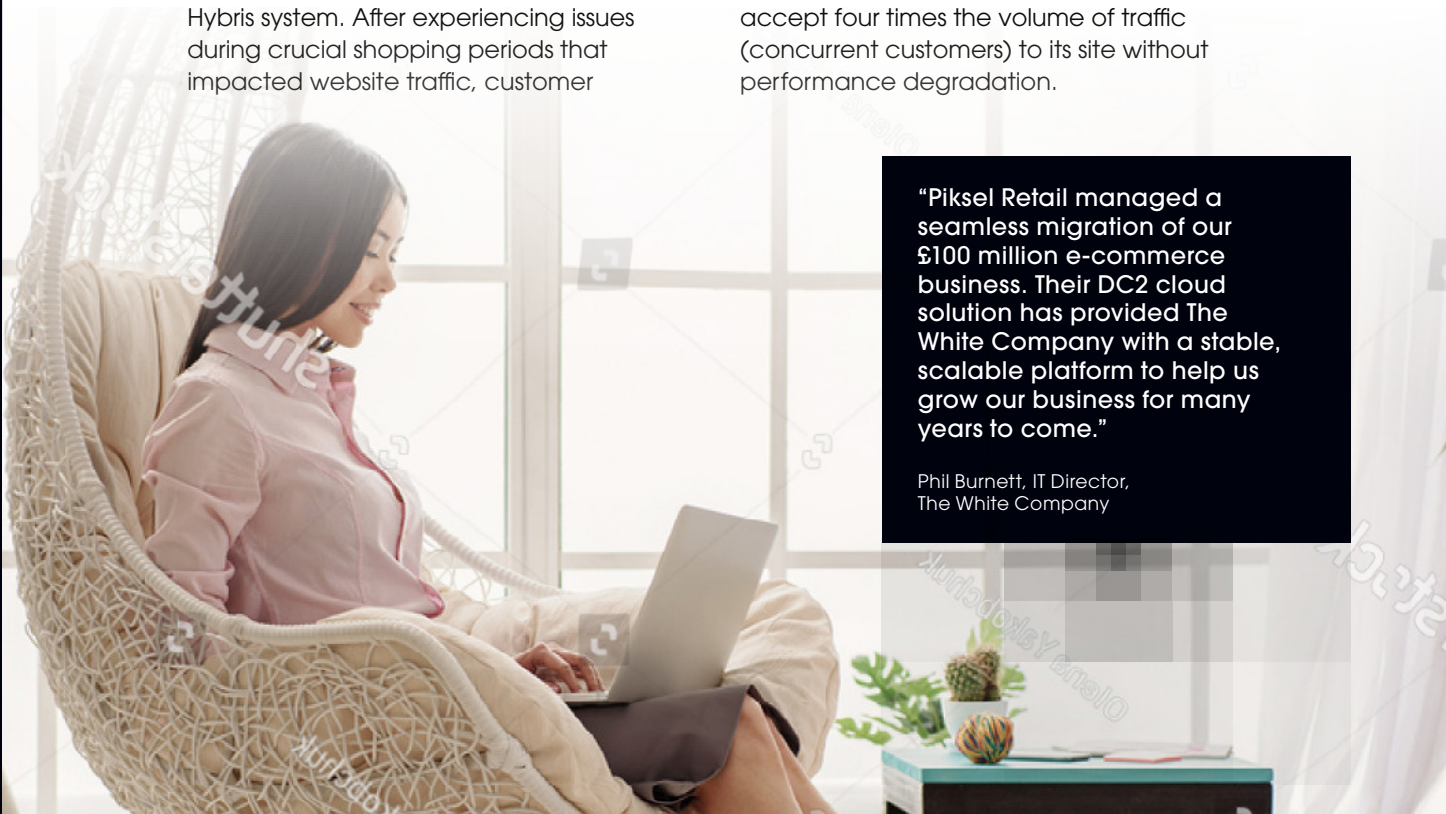
Piksel Retail migrated The White Company's SAP Hybris Commerce to Piksel Retail's DC2 platform on AWS.

Benefit

The White Company saw a 65 percent reduction in average customer response times and a 44 percent uplift in traffic. In addition, the company can now accept four times the volume of traffic (concurrent customers) to its site without performance degradation.

"Piksel Retail managed a seamless migration of our £100 million e-commerce business. Their DC2 cloud solution has provided The White Company with a stable, scalable platform to help us grow our business for many years to come."

Phil Burnett, IT Director,
The White Company



OUR PARTNERS

We are an AWS Advanced Consulting Partner, a Microsoft Gold Partner and Certified Solutions Provider for Azure and Office 365, and hold Service Provider status with VMWare. Our extensive partner network means that we can design cloud solutions tailored to your specific needs.

AWS

We are committed to building on our core competencies and play an active part in the AWS Partner Network. We have capabilities and experience across a wide range of AWS services, from core services like EC2 and S3 through to advanced Machine Learning like Rekognition. We offer a broad selection of services, including cloud migrations, re-architecture consultancy, cloud economics consultancy, and full Managed Services.

Microsoft

We have delivered Azure migration and transformation projects to globally-recognisable customers and fully understand the challenges organisations of all sizes face when considering whether the Azure cloud will deliver business benefits. With 15 years as a Microsoft Gold Partner, we have delivered hundreds of transformational projects using on premise, dedicated, multi-tenant and now cloud platforms.

Security

Our security team works closely with all of our customer accounts to ensure that best practice is being followed as well as providing flexible, ongoing support from the second a service goes live. We work hard to ensure high system availability and optimal performance for business-critical services.

Microsoft Gold competencies

Cloud Platform
Data Centre
Cloud Productivity





Contact us to for a free consultation
or to find out more about our full portfolio
of solutions and services:

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